



Community Marketing Board Meeting Agenda

Thursday, April 26, 2018 – 5 p.m.

Council Chambers, City Hall
101 W 4th Street S; Newton, Iowa

Americans with Disabilities Act Compliance:

Is there anyone present that may require special assistance in being able to participate in this public meeting?

- I. Roll Call
- II. Minutes
- III. Old Business
- IV. Advertising & Marketing with Liebl Marketing (Jon Liebl)
- V. Newton Daily News Event Based Marketing
- VI. Travel Iowa FY19 Opportunities
- VII. RAGBRAI XLVI Update & Sponsorship
- VIII. New Business
- IX. Adjourn

Board Members: Cindy Smith (Chair), Mike Farley (Vice Chair), Mark Allen, Ken Barthelman and Chantelle Lundberg

Staff: Danielle Rogers, Community Marketing Manager