



Community Marketing Board Meeting Agenda

Thursday, August 16, 2018 – 5 p.m.

Council Chambers, City Hall
101 W 4th Street S; Newton, Iowa

Americans with Disabilities Act Compliance:

Is there anyone present that may require special assistance in being able to participate in this public meeting?

- I. Roll Call
- II. Minutes
- III. New Business
 - a. Rocky Marciano Memorial
 - b. Miss Iowa USA and Miss Teen Iowa USA Pageant
 - c. Central Iowa Tourism Region Travel Guide Ad
- IV. Old Business
 - a. Travel Iowa FY19 Advertising Opportunities
 - i. Co-Op Advertising
 - ii. 2019 Travel Guide Ad
 - b. Liebl Marketing Partnership
 - i. Update on video and ad placement
- V. Adjourn

Board Members: Cindy Smith (Chair), Mike Farley (Vice Chair), Mark Allen, Ken Barthelman and Chantelle Lundberg

Staff: Danielle Rogers, Community Marketing Manager