

Minutes of Meeting
Newton Downtown SSMID Board
Via Zoom & City Website: www.newtongov.org

May 11, 2021

ROLL CALL

COMMISSIONERS PRESENT: R. O'Brien; J Prendergast; A. Leber; J. Maki

STAFF AND OTHERS PRESENT: Matt Muckler, City Administrator; Craig Armstrong, Development Specialist; Erin Yeager, Newton Main Street

A quorum being present, the meeting was called to order at 9:02 a.m. by Chair O'Brien.

Review of Minutes. The Minutes of the SSMID Board Meeting on April 13, 2021 were reviewed and approved. MOTION by Prendergast, seconded by Leber. Voice Vote (Unanimous).

Finance Report. The Board reviewed the current SSMID Budget Status and approved the current FY 21 Finance Report. A question by Chair O'Brien regarding the status of payments for the 10 floral planters (paid) and the courthouse square flags (to be invoiced) was answered by Armstrong. MOTION by Leber, seconded by Prendergast. Voice Vote (Unanimous).

New Business.

a. Additional SSMID projects – FY 21-22. Armstrong requested that the SSMID board members think about potential new projects for the upcoming fiscal year, including the possibility of purchasing additional Christmas decorations, and come prepared to discuss the options.

b. Other. Discussion regarding the SSMID board continuing to conduct meetings virtually versus meeting in person when a Mayor's proclamation would allow it. The board members' consensus was to continue meeting virtually throughout the foreseeable future and to adjust the monthly meeting start time to 8:00 am.

Old Business.

a. Update on Floral Planter project – (Yeager). The floral planters are in and will be placed on Thursday, 5/13/21. TPI Composites will have volunteers on the Courthouse Square at 7:00 am on Friday, 5/14/21 to plant the bunkers and the floral planters with a variety of seasonal flowers.

b. Downtown Flag Display – (Yeager/Maki). Most of the new flags have been received. Spring/Summer flags will be flown through May 28th, then US flags through Memorial Day. The Cardinal and black/red flags will be displayed during Newton Fest and Reunion week, followed by Spring/Summer flags through July 2nd and US flags for July 3-5. Spring/Summer flags will again be displayed through Sept. 3rd, then US flags for Labor Day weekend, followed by Cardinal and black/red flags through October. Holiday flag schedule TBA.

c. Other. None.

“Lightning Round” updates from community partner organizations: DDNA – Prendergast reported that the Mother's Day weekend was very successful, with a large turnout of shoppers. New businesses have opened on the courthouse square and the nutrition shop will also be open next month. MAIN STREET – Erin Yeager reported that the Shop Small Saturday program has been very successful and will continue. Main Street will sponsor a Baking Contest during Newton Fest. CITY – Matt Muckler reported that, while much of Newton Fest will be at Maytag Park, the Alumni Association reunion event will be downtown, with a street closure on

N 2nd Avenue by Hotel Maytag, along with the DDNA Wine Walk and the Chamber's Car Show will be on the streets around the Courthouse Square.

Meeting Adjournment: At 9:42 a.m. - MOTION by O'Brien, seconded by Prendergast. Voice Vote (Unanimous).