

Site Inventory Form
State Historical Society of Iowa
 (November 2005)

State Inventory No. 50-01630

New Supplemental

Part of a district with known boundaries (enter inventory no.) 50-01703

Relationship: Contributing Noncontributing

Contributes to a potential district with yet unknown boundaries

National Register Status:(any that apply) Listed De-listed NHL DOE

9-Digit SHPO Review & Compliance (R&C) Number _____

Non-Extant (enter year) _____

1. Name of Property

historic name Horn Bros. Shoes

other names/site number Brown's Shoe Fit Company, Mattes Family & Sports Chiropractic PC

2. Location

street & number 119 1st Ave. W.

city or town Newton vicinity, county Jasper

Legal Description: (If Rural) Township Name _____ Township No. _____ Range No. _____ Section _____ Quarter of Quarter _____

(If Urban) Subdivision Original Town Block(s) 20 Lot(s) 4

3. State/Federal Agency Certification [Skip this Section]

4. National Park Service Certification [Skip this Section]

5. Classification

Category of Property (Check only one box)

- building(s)
- district
- site
- structure
- object

Number of Resources within Property

If Non-Eligible Property

Enter number of:

— buildings
 — sites
 — structures
 — objects
 — Total

If Eligible Property, enter number of:

Contributing Noncontributing

1 — buildings
 — — sites
 — — structures
 — — objects
1 — Total

Name of related project report or multiple property study (Enter "N/A" if the property is not part of a multiple property examination).

Title

Downtown Newton, Iowa

Historical Architectural Data Base Number

50-010

6. Function or Use

Historic Functions (Enter categories from instructions)

02E COMMERCE/TRADE/specialty

Current Functions (Enter categories from instructions)

11D03 HEALTH CARE/doctor or dentist's office

7. Description

Architectural Classification (Enter categories from instructions)

08 MODERN MOVEMENT

Materials (Enter categories from instructions)

foundation 03 BRICK

walls (visible material) 03 BRICK

roof _____

other _____

Narrative Description (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

8. Statement of Significance

Applicable National Register Criteria (Mark "x" representing your opinion of eligibility after applying relevant National Register criteria)

- Yes No More Research Recommended
- Yes No More Research Recommended
- Yes No More Research Recommended
- Yes No More Research Recommended

- A Property is associated with significant events.
- B Property is associated with the lives of significant persons.
- C Property has distinctive architectural characteristics.
- D Property yields significant information in archaeology or history.

County Jasper
City Newton

Address 119 1st Ave. W.

Site Number 50-01630
District Number 50-01703

Criteria Considerations

- A Owned by a religious institution or used for religious purposes.
- B Removed from its original location.
- C A birthplace or grave.
- D A cemetery.
- E A reconstructed building, object, or structure.
- F A commemorative property.
- G Less than 50 years of age or achieved significance within the past 50 years.

Areas of Significance (Enter categories from instructions)

05 COMMERCE

Significant Dates

Construction date
1897 check if circa or estimated date
Other dates, including renovation
1952

Significant Person

(Complete if National Register Criterion B is marked above)

Architect/Builder

Architect

Builder

Narrative Statement of Significance (SEE CONTINUATION SHEETS, WHICH MUST BE COMPLETED)

9. Major Bibliographical References

Bibliography See continuation sheet for citations of the books, articles, and other sources used in preparing this form

10. Geographic Data

UTM References (OPTIONAL)

Zone	Easting	Northing	Zone	Easting	Northing
1	_____	_____	2	_____	_____
3	_____	_____	4	_____	_____

See continuation sheet for additional UTM references or comments

11. Form Prepared By

name/title Ferdinand J. Chabot, Commissioner date 06-01-12
 organization Newton Historic Preservation Commission telephone 641-792-2787
 street & number 101 W. 4th St. S. city or town Newton state IA zip code 50208

ADDITIONAL DOCUMENTATION (Submit the following items with the completed form)

FOR ALL PROPERTIES

- Map:** showing the property's location in a town/city or township.
- Site plan:** showing position of buildings and structures on the site in relation to public road(s).
- Photographs:** representative black and white photos. If the photos are taken as part of a survey for which the Society is to be curator of the negatives or color slides, a photo/catalog sheet needs to be included with the negatives/slides and the following needs to be provided below on this particular inventory site:

Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____
Roll/slide sheet # _____	Frame/slot # _____	Date Taken _____

- See continuation sheet or attached *photo & slide catalog sheet* for list of photo roll or slide entries.
- Photos/illustrations without negatives are also in this site inventory file.

FOR CERTAIN KINDS OF PROPERTIES, INCLUDE THE FOLLOWING AS WELL

- Farmstead & District:** (List of structures and buildings, known or estimated year built, and contributing or noncontributing status)
- Barn:**
 - A sketch of the frame/truss configuration in the form of drawing a typical middle bent of the barn.
 - A photograph of the loft showing the frame configuration along one side.
 - A sketch floor plan of the interior space arrangements along with the barn's exterior dimensions in feet.

State Historic Preservation Office (SHPO) Use Only Below This Line

Concur with above survey opinion on National Register eligibility: Yes No More Research Recommended
 This is a locally designated property or part of a locally designated district.

Comments: _____

Evaluated by (name/title): _____ Date: _____

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Horn Bros. Shoes	Jasper
Name of Property	County
119 1st Ave. W.	Newton
Address	City

5. Classification, cont'd.

Horn Bros. Shoes is considered a building and counted as a contributing resource to the Newton Downtown Historic District.

7. Description

Site Description

Horn Bros. Shoes is located at the west end of the 100 block of 1st Ave. W.; its façade faces north. It is adjoined on the east by a two-story commercial building and on the west by a pocket park. It is located on the south side of the city square in the historic downtown of Newton, Iowa in Jasper County. The building is sited on a tight parcel of land at 119 1st Ave. W. Its 21.75-foot wide façade extends 132 feet to the south to the mid-block alley. On-street parking is located on the north side of the building and a public sidewalk runs flush to the building on the north, providing access to the primary entrance.

Property Description

Horn Bros. Shoes is a two-story brick building constructed on a brick foundation. The building is visually defined by its mass and its modern era commercial fenestration. The storefront has two doors in its north façade and large display windows between the doors. The single door on the east opens into the first floor business. The single door on the west opens to the second floor stairs. There are three small second floor windows of industrial steel frame and mullion construction on the north façade of the structure. Two of the windows are in-filled with glass blocks. A non-historic fixed awning of synthetic fabric is attached to the lower level of the north façade.

Integrity Considerations

Horn Bros. Shoes retains a good level of historic integrity related to a significant modernization movement of the mid-twentieth century which drastically altered the facades of many downtown Newton buildings. Despite the relatively recent renovation of the 1950s storefront, the overall level of integrity is good as it relates to design, workmanship, and materials used for the 1950's alteration of the façade. As it relates to location, association, and setting, the building retains a good level of integrity and contributes to the integrity of feeling created by the generally intact commercial district found in Newton.

8. Statement of Significance

The building is considered a contributing resource to the Newton Downtown Historic District. The building is eligible under Criterion A in association with the history of Newton commerce, significant in its ability to contribute to our understanding of the evolution of the business district and its impact on the economic success of the community of Newton.

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8. Statement of Significance, cont'd.

Historical Background

Newton was platted as the Jasper County seat in 1847. The commercial district grew up around the courthouse square with the earliest buildings, which commonly housed both commerce and dwellings, constructed of wood. The development of the downtown from its platting in 1846 to c.1890 is tied to its status as the county seat and the 1867 arrival of the Mississippi-Missouri Railroad. The character of the commercial downtown is recorded in images of the contiguous brick commercial Italianate buildings surrounding the courthouse square.

Beginning in the 1890s, it was industry, specifically the washing machine industry, that drove Newton's economy and the commercial success of its downtown. Due to the success and longevity of the Maytag Company, its history presents the greatest impact on Newton's downtown commercial district. From 1890-1920, a period in Maytag history marked by the company's incorporation and the development of the first electrically powered washing machine, a number of significant buildings were constructed in the Newton Downtown District. The addition of these buildings (and others) introduced a 20th century architectural sensibility to the district; moving the visual character away from the Late Victorian era Italianate style that had previously dominated the streetscapes.

During the decade of 1920 to 1930, Newton's population nearly doubled. The period is marked by the Maytag Company's ascension to the nation's leading manufacturer of washing machines. The economic prosperity brought by the company's success is reflected in the Newton Downtown Historic District with the construction of some of its most important buildings including the First Newton National Bank (1920) and the Maytag Hotel (1926). Both buildings lend a sense of importance to the downtown district.

The visual character and composition of the downtown district remained generally constant through the Depression era and war years – a period when industry and commerce (including the Maytag Company) were focused on surviving and on supporting the war effort. The boom that came in the wake of Maytag's 1946 introduction of the automatic washing machine was apparent in the Newton Downtown Historic District by the mid-1950s. Between about 1954 and 1963 the downtown buildings (including the Southern Utilities property) underwent dramatic alteration, a nearly wholesale removal of the Italianate façades and replacement with those reflecting a mid-20th century Modern aesthetic. Buildings altered during that period line the streetscapes of the district. In addition to the Victorian era buildings that were re-faced during this time, a number of new buildings were constructed, their stylistic character reflective of the era.

Although the washing machine industry in Newton is now a thing of the past, its mark on the Newton Downtown Historic District is undeniable.

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Horn Bros. Shoes	Jasper
Name of Property	County
119 1st Ave. W.	Newton
Address	City

8. Statement of Significance, cont'd.

Property History

Jasper County Assessor records show that a building was constructed on this site in 1880. However, the structure was gone by the time the November, 1894 Sanborn Fire Insurance map was prepared and showed this lot as vacant. The building on the property today was constructed ca. 1897 with a 21.75 foot wide façade that extended south 100 feet toward the mid-block alley. Its early occupants are unknown; however, in 1910 the street-level storefront was leased from the Lufkin family and occupied by Larimer & Clark Shoes with Dr. B.A. Miller's office on the second floor. On April 2, 1914, Mrs. Fannie E. Lufkin sold the building to Jasper County Savings Bank.

George Clark Shoes leased the street-level storefront ca. 1920 and in 1925 the brothers H.H. "Buck" and Lacy Horn leased the first floor and opened their shoe business on the street-level store. This was the third location on the Newton city square for Horn Bros. Shoes. The brothers had opened their first business location in May, 1913 on the east side of the city square. Between 1914 and 1925 the actual ownership of the property passed first to George F. Chatsworth then to Mr. Thomas Clark on May 2, 1925. In 1930, Lacy Horn sold his interest in the business to his brother Buck who operated the shoe store until his death in August, 1951.

The Newton Daily News edition of May 2, 1952, reported that remodeling was completed at Horn Bros. Shoes. The alterations included removing the historic Italianate masonry and the second floor bay window and installing a modern modular face brick façade with smaller second floor windows of steel frame construction. This is the storefront that exists to the present time. The building's first floor was also extended another 32 feet south to the mid-block alley

Buck Horn had made sufficient income from his business in the post-war years that on December 16, 1948, he purchased the property from Thomas Clark's widow, Cora. After Buck Horn's death, the property passed to Buck's wife and daughter, Grace G. Horn and Mary J. Horn, respectively. Mary continued to operate the business as Horn's Shoes after her father's death. After her mother's death in 1955, ownership of Grace's interest in the property passed to Mary. Mary closed Horn's Shoes in 1958. The author remembers that Horn's Shoes was the only shoe store in town in the 1950's that had an X-ray machine to check the fit of a pair of new shoes. As described by Ernest Arlington Twain, in his 2008 book, *Washertown: An American Masterpiece*, the X-ray machine "looked sort of like a stripped-down, walnut-colored jukebox. There were a couple of buttons to push on the top of it (one green...probably for "go," or "on," and one red, for "stop"), a "scope" to look down, and a big slot in the bottom where you were supposed to put your feet. If you did everything right, your feet would look kind of gray, and you could see your toes and everything (right through the shoes you were trying on), with the rest of everything (in the slot) looking kind of gassy green."

Brown's Shoe Fit Company began a 38-year lease of the first floor of the building in 1959 with Pennell Shoe Repair sub-leasing a portion of the back of the store and Public Loan Corporation leasing the second floor spaces. Mary Horn and Dudley Combs sold the property on March 20, 1970 to Marian D.

Iowa Site Inventory Form Continuation Sheet

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Horn Bros. Shoes	Jasper
Name of Property	County
119 1st Ave. W.	Newton
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8. Statement of Significance, cont'd.

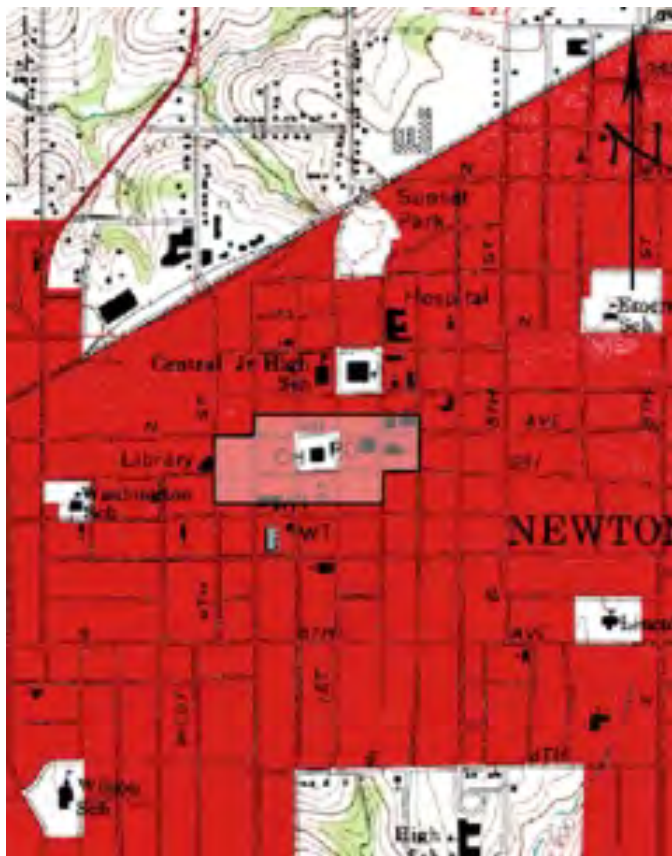
Holmes who, in turn, sold it to Wesley Retirement Services on December 19, 1995. Wesley Retirement Services used the storefront as an office while their new independent and assisted living facility, Park Center, was under construction on the north side of the Newton downtown business district. The present building owners, Steven J. and Lori A. Mattes, bought the building on May 14, 1999, and opened their business, Mattes Family and Sports Chiropractic PC, in 2000.

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11. Additional Documentation - Maps

USGS 7.5 MINUTE TOPOGRAPHIC MAP - NEWTON – 1965



(MAP SOURCE: www.trails.com)

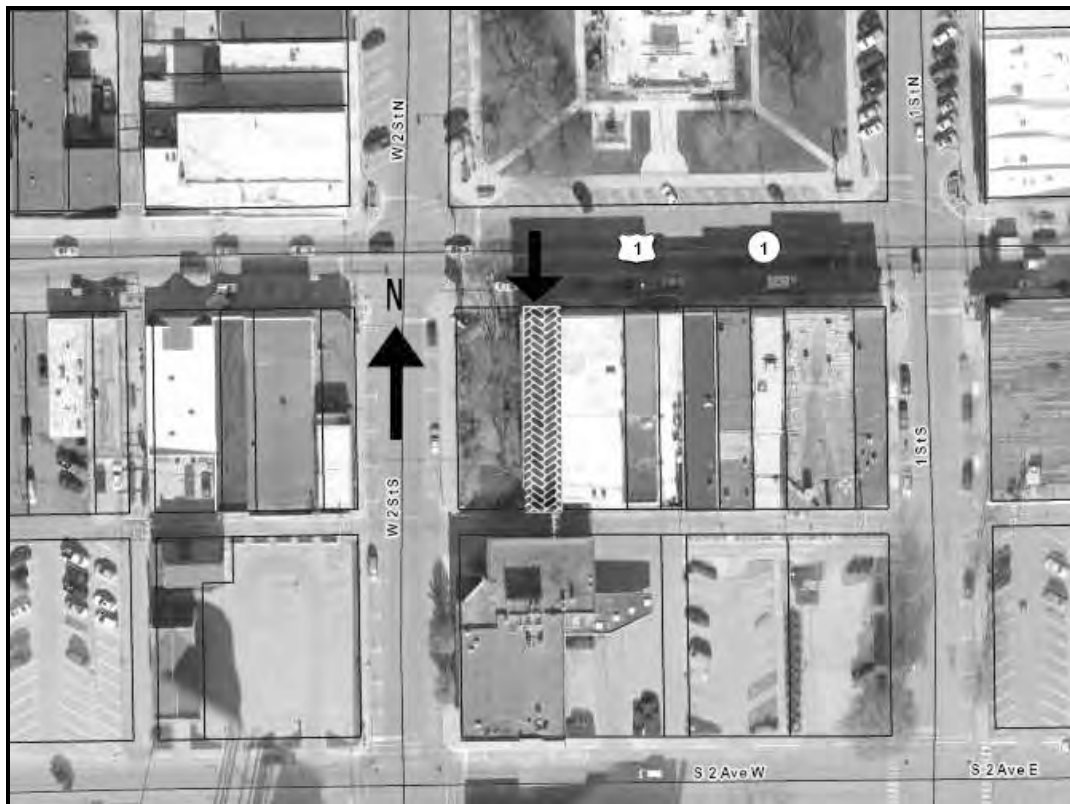
The approximate location of the proposed historic preservation district is indicated by the outlined and highlighted area.

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11. Additional Documentation – Maps

PARCEL MAP - AERIAL VIEW - 2011



(MAP SOURCE: <http://www.beacon.schneidercorp.com>. Accessed 09/21/2012.)

The location of the building is marked with a downward arrow and shading.

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11. Additional documentation, cont'd

PHOTOGRAPHS



(IMAGE SOURCE: Sue Smith – 2011)

The main entrance (north façade) of the resource is shown in this photo. Note that the storefront has been remodeled (framing, windows, and bulkhead) in the recent years.

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Horn Bros. Shoes	Jasper
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11. Additional documentation, cont'd

PHOTOGRAPHS



(IMAGE SOURCE: Sue Smith – 2011)

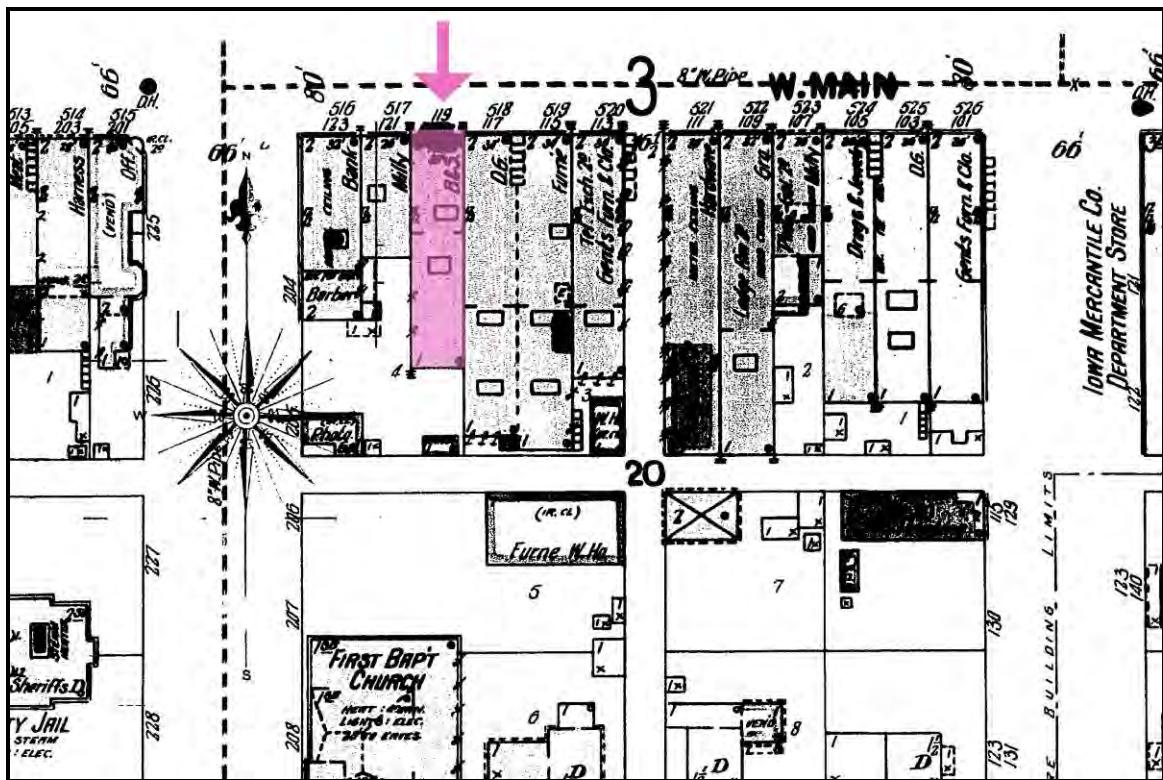
The resource appears as the first business on the left of the pocket park in this photograph looking southeast at the south side of the downtown square in Newton.

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Horn Bros. Shoes	Jasper
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11. Additional documentation, cont'd

FIRE INSURANCE MAP – 1900



(MAP SOURCE: Sanborn Company Fire Insurance Map, 1900.)

The location of the resource is indicated by the downward arrow.

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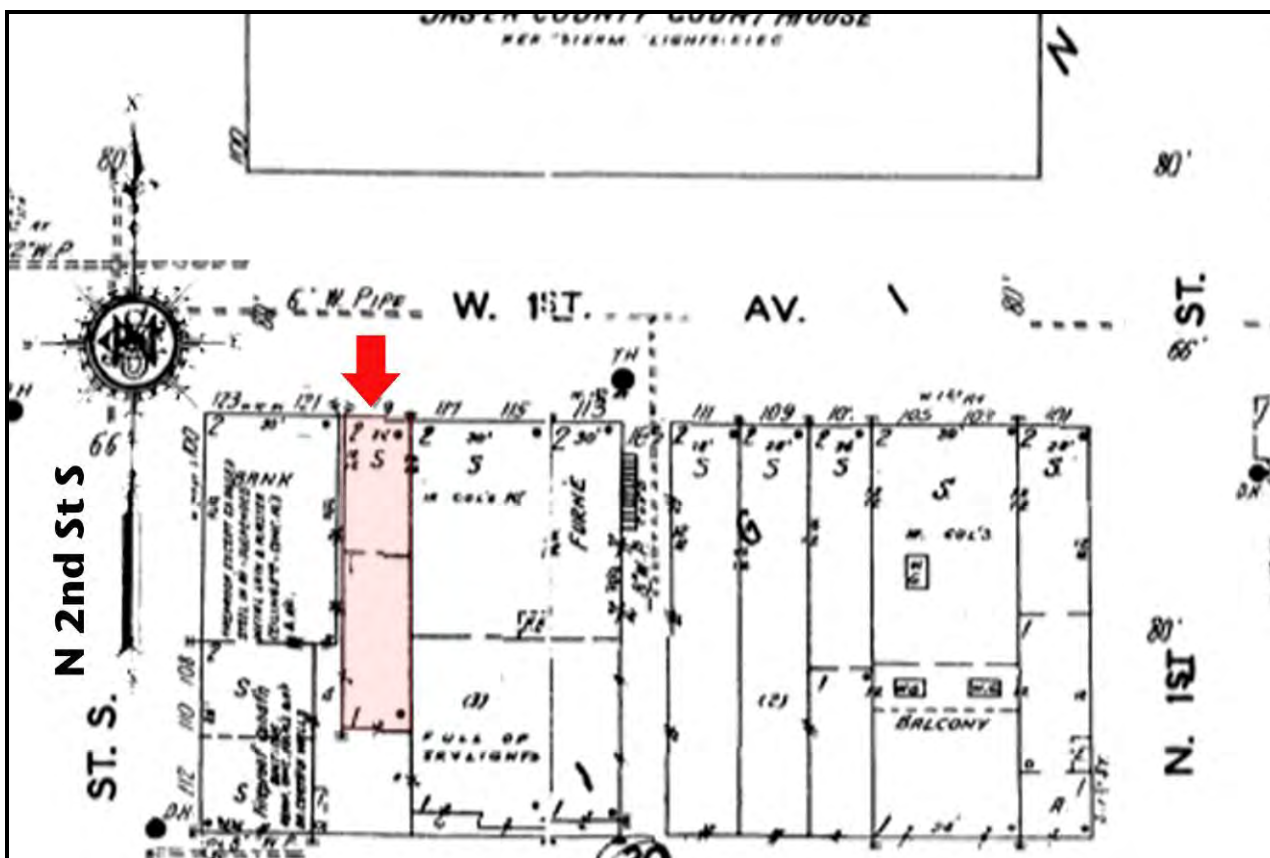
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11. Additional documentation, cont'd

FIRE INSURANCE MAP – 1949 Revision of 1927



(MAP SOURCE: Sanborn Company Fire Insurance Map, 1949 Revision of 1927)

The location of the resource is indicated by the downward facing arrow.

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Continuation Sheet**

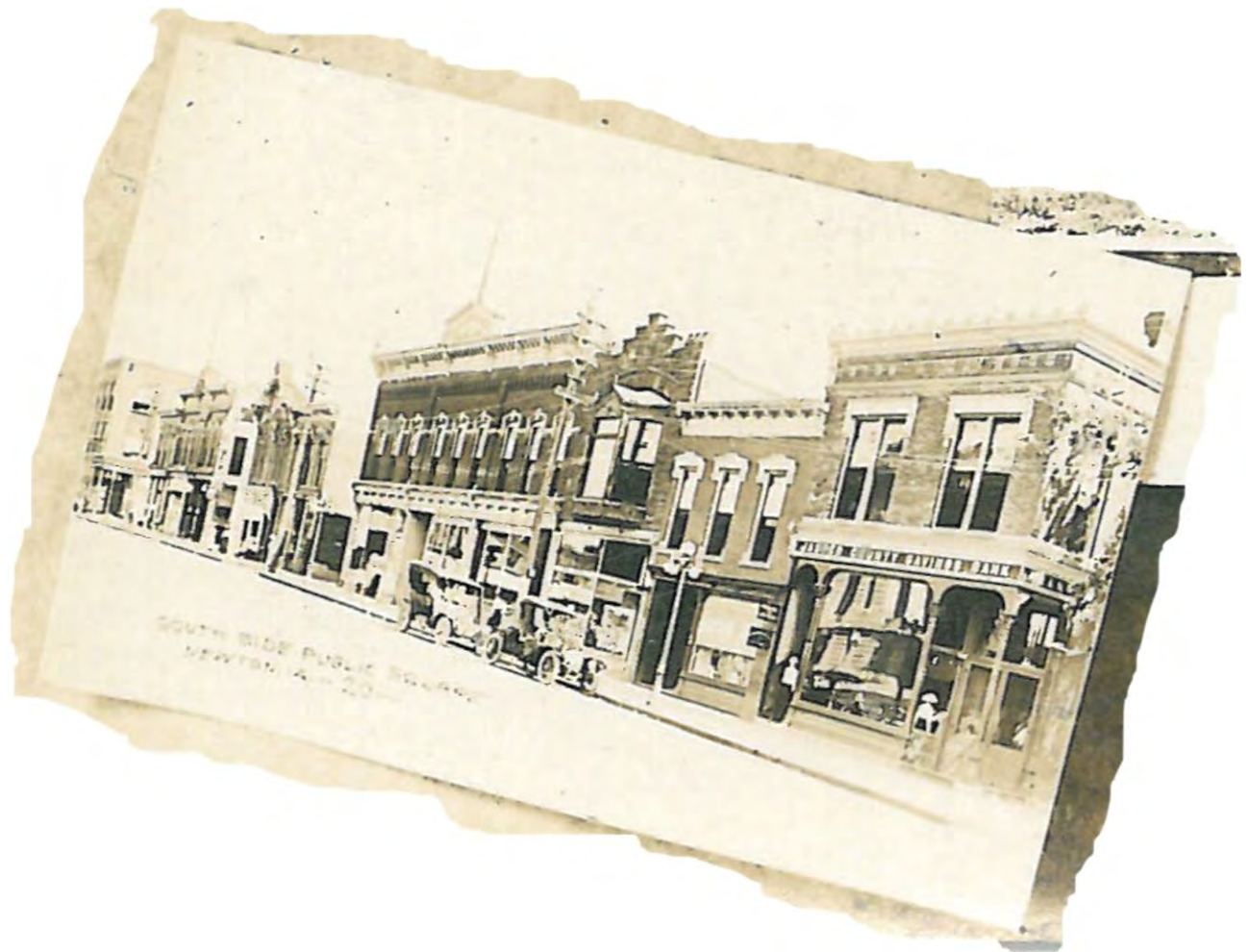
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11. Additional documentation, cont'd

HISTORIC IMAGES – ca. 1914



(IMAGE SOURCE: Dorothy Watson)

The resource is the third building from the right in this photograph.

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11. Additional documentation, cont'd.

HISTORIC IMAGES – ca. 1929



(IMAGE SOURCE: Jasper County Historical Society)

The resource at 119 1st Ave. W. is indicated.

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11. Additional documentation, cont'd.

HISTORIC IMAGES – 1952



(IMAGE SOURCE: Avery Wilson Collection, Newton Public Library)

Horn's Shoes can be seen between the Jasper County Savings Bank and the Spurgeon's Department Store in this photograph of the south side of the city square. This view shows the north façade of the store after its early 1952 remodeling. Note the appearance of the storefront.

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11. Additional documentation, cont'd

HISTORIC IMAGES – ca. 1963



(IMAGE SOURCE: Jasper County Historical Society)

By this time, the building was occupied by Brown's Shoes. The view looking due south from the courthouse square provides a good look at the 1950s storefront.

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9. Major Bibliographic References

City Directories, Inc. for Newton, Iowa, 1910 to 2011 inclusive.

Jasper County Recorder, property transfer records, Jasper County Courthouse, Newton, Iowa.

Newton Daily News, News Printing Company, Newton, Iowa, May 2, 1952.

Internet resources

Jasper County Assessor www.iowaassessors.com

National Register of Historic Places www.nps.gov

Iowa State Historic Preservation Office

Database of Iowa resources www.iowahistory.org
Berry Bennett, Inventory & Information Management

Topographic Maps

Source for USGS Topographic maps www.beaonschneidercorp.com